

Jeffrey D. Stein

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user interface strategist • front-end coder • web designer

<http://www.paratactic.net>

Creating websites since 1995, Jeff has expertise in many areas: Online Marketing Strategy, Information Architecture, Wireframing, User Experience Design, Content Management, HTML and CSS Coding, and JavaScript Frameworks. Jeff seeks contract and full-time work in a challenging and diverse environment with talented and motivated people.

EXPERIENCE

2002 – Present Freelance Web Marketing Strategist **Paratactic Design** *Chicago, IL*

Providing a full array of web marketing strategies and services on a freelance basis to clients like: CORE (coreteachers.com), Magic Chef, New Dimension Media (ndmquestar.com), and Questar Entertainment (email marketing).

February 2011 – October 2011 Web Production Engineer **Cision** cision.com *Chicago, IL*

Front-end website code production (especially cross-browser compatibility) for web-based CRM at a public relations and media communications software company.

June 2010 – November 2010 Web Production Engineer **CME Group** cmegroup.com *Chicago, IL*

Front-end website code production (including usability analysis and user interface strategy) for web-based applications the world's leading derivatives marketplace.

September 2008 – June 2010 Web Production Engineer **SPSS, an IBM Company** spss.com *Chicago, IL*

Maintained 10 international versions of a large business-to-business and -academia website as part of a small team to web marketing specialists for statistical analysis software company. User interface and experience strategy, latest front-end production technologies, and project management were integral considerations in day-to-day decision making. Unique responsibilities included design, production and maintenance of annual conference for NA and EMEA regions two years in a row (<http://www.spss.com/spssdirections/>).

2008 Web Production Engineer **Quicksilver Associates** quicksilvernow.com *Chicago, IL*

Clients included Cunard.com, Academy of General Dentistry (agd.org) and Tintype.net.

2008 Web Production Engineer **Chandlergroup** chandlergroup.net *Evanston, IL*

Clients included Northbrook Chamber of Commerce (northbrookchamber.org), CRN and other pharmaceutical companies.

2007 Web Production Engineer **Sears Holding Co.** searshc.com *Chicago, IL*

Produced front-end code for PartsDirect.com, an ecommerce site using JSP.

2007 Web Production Engineer **Tribal DDB** tribalddb.com *Chicago, IL*

Produced front-end code for State Farm, Dannon, Lowe's, and Valspar.

2006 – 2007 Web Production Engineer **Data Based Ads, Inc.** databasedads.com *Chicago, IL*

Redesigned and maintained YoChicago.com using WordPress, provided staff technical support, email marketing.

2001–2002 Web Production Engineer **Twohundredtwelve Degrees, LLC** *Chicago, IL*

Produced front-end code for Orbitz.com, Bin 36, Trace Magazine.

2000–2001 Web Production Engineer **Leapnet, Inc.** *Chicago, IL*

Produced front-end code for SAM's Club, Morningstar, MSNBC and Leapnet.

1999–2000 Web Production Coordinator **Neology Information Design** smithbucklin.com *Chicago, IL*

Designed and coded websites for professional associations in the fields of business trade, health care and software.

1996 Production Assistant **Adjacency, Inc.** *Madison, WI*

Client accounts included Specialized Bikes, Salomon Sports, Patagonia, Rollerblade, Powerbar, and Land Rover USA.

EDUCATION

1994 – 1998 University of Wisconsin at Madison Bachelor of Arts, Major in English

1986 – 1993 The School of the Art Institute of Chicago Seven years of non-degree art courses from ages 11 to 18.

SKILLS

- Expert with both Mac OS X and Microsoft Windows computer operating systems.
- Hand-coding HTML since 1995 (using Bare Bones Software's BBEdit), including XML, XHTML, CSS (including table-free layouts), semantic coding techniques, cross-platform compatibility, basic JavaScript and JavaScript frameworks.
- Expert skills with Adobe Creative Suite. (Photoshop, ImageReady, Dreamweaver, Illustrator, Flash.)
- Familiarity with basic principles of PHP, JSP and ASP.
- Fluent in Spanish.